

# Don't miss the 2018 edition of the ZEE Jaipur Literature Festival

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The ZEE Jaipur Literature Festival, often described as 'the greatest literary show on Earth' and the 'Kumbh of literature', is all set to launch its special brand of infectious energy and mark its eleventh year in 2018 from 25-29 January in its beautiful abode at the historic Diggi Palace Hotel.

A grand and dynamic amalgamation of diverse ideas, debates, dialogue and musical and artistic spectacles, the Festival has hosted nearly 2000 speakers and welcomed over a million booklovers in the past decade. For five days, the ZEE Jaipur Literature Festival transforms the ambience and the cultural and literary landscape of the Pink City, infusing it with lively and contagious excitement and a plethora of conversations, book launches, cultural evenings and performances across key venues in Jaipur. During the Festival, attendees have a frenetic schedule and are spoilt for choice between insightful sessions, the thronging carnival backdrop, a Festival Bookstore stocked with works of all speakers, art installations, caricature artistes, food stalls and merchandise stores as well as the multiple evening events hosted on the sidelines of the Festival. Surrounded by stimulating literary conversations, debates and dialogue, the Festival offers a one-of-a-kind opportunity to attendees to be a part of many iconic moments and experiences.

For a special experience at the Festival, pick up a Delegate Package that gives you access to the Delegate Lounge, dedicated sessions, free entry to world music performances at the Music Stage, invitations to cultural evenings at heritage venues like the majestic Amber Fort and the Hawa Mahal, official Festival merchandise, lunches and dinners with authors and fellow delegates, a cocktail evening and much more.

This year's edition brings together a stellar line-up of award-winning speakers including Amy Tan, Anurag Kashyap, Hamid Karzai, Helen Fielding, Michael Ondaatje, Michael Rezendes, Rupi Kaur and Sonal





### TEAMWORK ARTS PVT. LTD.

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Mansingh, among others. Amidst a perfect winter setting, the Festival will come alive with over 250 authors, thinkers, politicians, journalists and popular cultural icons from across 35 different countries.

Date: 25 to 29 January 2018 Venue: Hotel Diggi Palace Time: 10:00 am onwards General Entry: Free

**Delegate Entry** - The Festival offers attendees a special experience at the Festival through carefully curated Delegate Packages that will take them on a compelling cultural journey and rich life experiences. The package includes:

- An official tote bag with Festival brochure and programme
- Complimentary lunch in the exclusive Author & Delegate lunch area at the Festival Hub (Valid: 25-29 January)
- Dinner at the Music Hub at the Author & Delegate Dinner Area, an exclusive section located by the pool (Valid: 25-28 January)
- Exclusive access to the Delegate Lounge to grab complimentary refreshments (Valid: 25-29 January)
- Exclusive access to Baithak from 2:30pm onwards for exclusive sessions (Valid: 26-28 January)
- Free entrance to all live performances at the Music Stage at the Music Hub of Hotel Clarks Amer (Valid: 25-28 January)
- Exclusive entry to a cocktail evening hosted for Festival Delegates on 27<sup>th</sup> January

### The Festival Delegate Package (per person)

1 day: INR 6000, 2 Days: INR 11000, 3 Days: INR 15000, 4 Days: INR 20000, 5 Days: INR 22000, 29 January 2017 (only): INR 3000

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### **NOTES TO MEDIA PERSONS**

Information on **Registration** for the ZEE Jaipur Literature Festival can be found here: https://jaipurliteraturefestival.org/media

For **media enquiries** on the Jaipur Literature Festival, please contact Edelman India: IndiaJLF@edelman.com

### About the ZEE Jaipur Literature Festival 2018

Described as the 'greatest literary show on Earth' and the 'Kumbh of literature', the ZEE Jaipur Literature Festival is a sumptuous feast of ideas.

The past decade has seen it transform into a global literary phenomenon having hosted nearly 2000 speakers and welcoming over a million booklovers from across India and the globe.

The Festival's core values remain unchanged; to serve as a democratic, non-aligned platform offering free and fair access.

Every year, the Festival brings together a diverse mix of the world's greatest writers, thinkers, humanitarians, politicians, business leaders, sports people and entertainers on one stage to champion the freedom to express and engage in thoughtful debate and dialogue.

Writers and Festival Directors Namita Gokhale and William Dalrymple invite speakers to take part in the five-day programme set against the backdrop of Rajasthan's stunning cultural heritage and the Diggi Palace in the state capital Jaipur.

The Festival showcases a range of voices from India and abroad.

Past speakers have ranged from Nobel Laureates J.M. Coetzee, Orhan Pamuk and Wole Soyinka, Man Booker Prize winners Ian McEwan, Margaret Atwood and Paul Beatty, Sahitya Akademi winners Girish Karnad, Gulzar, Javed Akhtar, M.T. Vasudevan Nair as well as the late Mahasweta Devi and U.R. Ananthamurthy along with literary superstars including Amish Tripathi, Chimamanda Ngozi Adichie and Vikram Seth. An annual event that goes beyond literature, the Festival has also hosted Amartya Sen, Amitabh Bachchan, the late A.P.J. Abdul Kalam, His Holiness the 14th Dalai Lama, Oprah Winfrey, Stephen Fry and Thomas Piketty.

The ZEE Jaipur Literature Festival is a flagship event of Teamwork Arts, which produces it along with over 25 highly acclaimed performing arts, visual arts and literary festivals across more than 40 cities globally.





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In 2014, the Festival spread its wings beyond the borders of India with an annual summer event in London. In 2015, it headed across the pond to Boulder, Colorado where it hosts a similar event every September.

Website: www.jaipurliteraturefestival.org

### **About Teamwork Arts**

For over 25 years, Teamwork Arts has taken India to the world and brought the world to India.

In countries such as Australia, Canada, Egypt, France, Germany, Hong Kong, Italy, Israel, Korea, Singapore, South Africa, Spain, UK and USA, Teamwork produces over 25 highly acclaimed performing arts, visual arts and literary festivals across more than 40 cities.

Teamwork Arts produces one of the world's largest literary gatherings, the annual <u>ZEE Jaipur Literature Festival</u>, the <u>Ishara International Puppet Festival</u> and the annual <u>Mahindra Excellence in Theatre Awards (META) and Festival</u> in New Delhi, international festivals <u>Shared History in South Africa, Eye on India</u> in the United States of America, <u>India by the Bay in Hong Kong, Confluence - Festival of India in Australia, <u>India@70 2017: Year of Culture in the United Kingdom</u>, and many more.</u>

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